

ALLISON ROSSI

MARKETING DIRECTOR & LINKEDIN CREATOR



Hi, I'm Allison (with 2 Ls)

I'm a fractional marketing director and accidental content creator. I grew my LinkedIn following to 20K in a little over a year of posting by being honest, authentic, and seriously unserious.

TOP 1% OF LINKEDIN CREATORS WORLDWIDE —*Favikon*

21K

followers
(current)

29K

ave. impressions
(per post)

405

ave. engagements
(per post)

3.3%

engagement rate
(per post)

AUDIENCE DEMOGRAPHICS

job titles

Founder
Owner
Engineer
CEO
Co-Founder

industries

IT Services & Consulting
Marketing
Advertising
Software Development
Technology & Internet

locations

New York City
Boston
Los Angeles
London, UK
San Francisco

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90-DAY SNAPSHOT & RATES

ORGANIC LINKEDIN PERFORMANCE

Allison Rossi 🌟 posted this · 2mo

I thought my boss was my friend.
But the day she laid me off was the last time I ever heard from her.

...show more

👍❤️ 2,810

603 comments

▲ **363,447** Impressions

Favikon FEBRUARY 23, 2026

95.5

#2

Allison Rossi
FRACTIONAL MARKETING LEADER FOR STARTUPS & FOUN...

#21 WRITING & STORYTELLING - UNITED STATES

#296 LINKEDIN - UNITED STATES

TOP 200 CREATORS
WORLDWIDE · LINKEDIN · WRITING & STORYTELLING

Allison Rossi 🌟 posted this · 1mo

I think I'm doing the internet wrong. I keep seeing posts about people making crazy, stupid money: \$100K from their podcast, \$50K in brand partnerships, \$30K in monthly passive income from a cot ...show more

230

201 comments

▲ **122,635** Impressions

Allison Rossi 🌟 posted this · 19h

I've decided to stop posting on LinkedIn.

...show more

Taiba Anwer 🌟 and 484 others

159 comments

▲ **151,651** Impressions

SERVICES & RATES

<i>static post</i>	\$1,500+
<i>carousel</i>	\$2,000+
<i>video post</i>	\$2,500+
<i>blog article</i>	\$2,500+
<i>live event</i>	\$3,000+

2,779,032
Impressions
▲113.5% vs. prior 90 days

38,829
Engagements
▲51.5% vs. prior 90 days

Reposts	73
Saves	884
Sends on LinkedIn	332

Watch replay

The Group Chat LIVE: with Allison Rossi, Nicole Ramirez Becca Chambers

2,622 views

SELECT BRAND PARTNERSHIPS

PAID B2B & SAAS COLLABORATIONS

